

10 BRILLIANT FACTS ABOUT The Amazing **GloFish**®

1 GloFish® fluorescent fish are BORN BRILLIANT! They are not injected, painted, or dyed and they inherit their lifelong color from their parents.

2 GloFish® are tropical freshwater fish, require the same care, and can be added to any community aquarium.

3 GloFish® absorb light and then re-emit it, so their unique fluorescent colors will appear brighter and more vibrant as the amount of light is increased.

4 GloFish® come in six eye-catching colors

5 GloFish® were originally bred to help detect environmental pollutants.

6 There are three species of GloFish®

7 GloFish® has been a proud supporter of global access to clean water since its inception. The GloFish® Clean Water Initiative helps thousands of children and their families throughout the world by repairing and creating sustainable well systems.

8 Fluorescent fish are common... In fact, a recent study partially funded by the American Museum of Natural History found more than 180 species of fish that are naturally fluorescent under blue light.

9 GloFish® lights are specially designed to optimize the fluorescent properties of GloFish® and are highly recommended for the best GloFish® experience.

10 GloFish® first became available to US consumers in late 2003. In 2013, Tetra launched an exclusive line of GloFish® products¹.



www.tetra-fish.com

Tetra® brand's tradition of innovation started more than 50 years ago in Melle, Germany, where Dr. Ulrich Baensch founded the company and pioneered the development of flake fish food — an innovation that revolutionized the industry. Today, our biologists, chemists, and nutritionists continue to study and discover what keeps fish, reptiles, amphibians, ponds, as well as aquatic plants, thriving through a long, healthy life. Our focus remains on pioneering the development of innovative products like GloFish® Décor and GloFish® Kits, which help seasoned hobbyists and beginners alike enjoy a successful, life-long aquatic experience.



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